

## Message Text

UNCLASSIFIED

PAGE 01 STATE 213354

11

ORIGIN COME-00

INFO OCT-01 EA-07 ISO-00 EB-05 RSC-01 /014 R

66652

DRAFTED BY: COM/BIC/FAUSEL/JYB

APPROVED BY: EB/OCA/BR:IAWILLIAMSON

COM/BIC/RKELLY/ACTG. RMD-J/ANZ DIV.

EA/ANP - LMOSEY (PHONE)

----- 045374

R 271545Z SEP 74

FM SECSTATE WASHDC

TO AMCONSUL MELBOURNE

INFO AMCONSUL AUCKLAND

AMCONSUL BRISBANE

AMEMBASSY CANBERRA

AMCONSUL PERTH

AMCONSUL SYDNEY

AMEMBASSY WELLINGTON

UNCLAS STATE 213354

FOR BROWN/MELBOURNE

E.O. 11652: N/A

TAGS: BEXP, AS

SUBJ: CCP PROJECT: AGRICULTURAL EQUIPMENT CATALOG SHOW

REF: MELBOURNE 1105, STATE 196140

1. PROPOSAL OUTLINED IN REFERENCE TELEGRAM REVIEWED WITH INTEREST AND OIM APPRECIATES IMAGINATIVE APPROACH BUT UNFORTUNATELY COMMERCE FUNDS ARE NOT AVAILABLE FOR THIS TYPE OF OPERATION IN FY 1975.

2. ACCORDING TO FY'75 CCP, IN WHICH SUBJECT CATALOG SHOW WAS TENTATIVELY SCHEDULED, OIM UNDERSTOOD CAMPAIGN MANAGER WISHED TO ORGANIZE TRADITIONAL THREE-CITY CATALOG SHOW WITH THE AUDIENCE TO BE DISTRIBUTORS OF FARM EQUIPMENT IN UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 213354

MAJOR AGRICULTURAL REGIONS.

3. UPON ASSESSING RESULTS OF TRADITIONAL CATALOG SHOW, THE PROPOSAL TO HAVE A TRAVELING VAN OF CATALOGS AND AUDIO-VISUAL PRESENTATIONS AT MAJOR FARM SHOWS COULD BE ATTEMPTED ON A SELF-SUPPORTING BASIS BY THE AGENTS OF U.S. FARM EQUIPMENT AND BY AUSTRALIAN DISTRIBUTORS WITH THE AUDIENCE BEING THE ACTUAL FARMERS AND RANCHERS. SUCH A SELF-SUPPORTING PROMOTION COULD BE ORGANIZED BY THE CAMPAIGN MANAGER AND THE AGENTS AND DISTRIBUTORS, WITH ALL EXPENSES PAID DIRECTLY BY THE BUSINESS ENTITIES.

4. PLEASE SELECT CITIES AND DATES SO PLANS PACKAGE CAN BE PREPARED BY OIM FOR TRADITIONAL THREE-CITY CATALOG SHOW. PLANS PACKAGE MUST BE COMPLETE ABOUT SIX MONTHS BEFORE EVENT. PLEASE ADVISE BEFORE OCTOBER 15, 1974.  
KISSINGER

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 27 SEP 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974STATE213354  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** COM/BIC/FAUSEL/JYB  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740274-0395  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t1974097/aaaaafng.tel  
**Line Count:** 77  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ORIGIN COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** MELBOURNE 1105, STATE 196140  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** boyleja  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 22 MAR 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <22 MAR 2002 by maustmc>; APPROVED <04 FEB 2003 by boyleja>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** CCP PROJECT: AGRICULTURAL EQUIPMENT CATALOG SHOW  
**TAGS:** BEXP, AS  
**To:** MELBOURNE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005